



The Children's Festival Society of Kelowna
1471 Highland Drive South, Kelowna, BC V1Y 3W3
W: fatcatfestival.ca
T: 250.860-4911
E: fatcatfestival@gmail.com

May 9, 2011

Mayor Shepherd and Council
City of Kelowna

Dear Mayor Shepherd and City of Kelowna Councillors,

Thank you for your support of the Fat Cat Children's Festival. We are very appreciative of your support for this wonderful community celebration and hope you will bring your family and friends. We look forward to seeing you there. Below is an outline of the Festival's activities – there truly is something for everyone to enjoy.

I would also like to invite you to participate in the Festival Parade taking place Saturday, June 11th either as a Council, or as individuals. The Parade Entry Form is also attached.

Thank you for your consideration. I look forward to hearing from you.

Dorothee

Dorothee Birker, Artistic Director
Fat Cat Children's Festival
Phone: 860-4911 E-Mail: fatcatfestival@gmail.com

2011 Interior Savings Fat Cat Children's Festival June 10-11, 2011

"Where in the World is Fat Cat? Join us on a Global Adventure"

The 2011 Festival builds on over 20 years of community engagement:

- **School Day Friday 8:30 AM-2:00 PM:** schools and kids from throughout the region will come take part in hands-on programming and workshops.
- **Fat Cat Festival Parade 10:00 AM-11:30 AM:** Everyone loves a parade. This is a great opportunity for kids of all ages to come downtown to enjoy a great one.
- **Community Day, Saturday 11:00 AM-5:00 PM:** The Fat Cat everyone knows and loves with more stage performances, street performers and interactive activities. A great day for the family – including all of its generations – to enjoy.

***"Where in the World is Fat Cat?" Join us on a Global Adventure
Friday, June 10th & Saturday, June 11th, 2011 Waterfront Park***



The Interior Savings Fat Cat Children's Festival Parade In Downtown Kelowna

PARADE DATE: Saturday, June 11, 2011

Theme: Where in the World is Fat Cat? Join us for a Global Adventure

Please return pages 1 & 2 with signature by: June 1st, 2011 to:

Dorothee Birker
Interior Savings Fat Cat Children's Festival
1471 Highland Drive South, Kelowna BC V1Y 3W3
(p) 250-860-4911 (e) fatcatparade@gmail.com Web: www.fatcatfestival.ca

Join us for what will be the premiere parade in Kelowna – with marching bands, floats, community groups and kids dressed up to participate! The Interior Savings Fat Cat Children's Festival will be held on **June 10th & 11th, 2011** in Waterfront Park and the parade will lead the way! www.fatcatfestival.ca

FEES:

Commercial Entry:	\$25.00 per float or unit
Organization:	\$5.00
Community Entry:	FREE
Individual Entry:	FREE
Marching Band:	FREE
Musical Entry:	FREE

PARADE DETAILS:

Parade Start:10:00 am
Parade line-up time:8:00 am
Community Judging:9:00 am
Commercial Judging:.....9:30 am

Parade Route: Bernard Avenue, from Richter Street to Water Street, finishing at Waterfront Park (see attached map).

***Please submit pages 2 & 3 to the Interior Savings Fat Cat Children's Festival
(fatcatparade@gmail.com)
no later than 5:00 on June 1st, 2011.***

Name of Firm, Organization or Group:

Name of your float or unit (to be used in publicity):

Mailing Address (with postal code):

Contact name:

Phone #:(including area code):

Fax:

Judging Categories

(if you wish to be judged, please mark **one** of the categories listed below)

FLOATS, VEHICLE, CLOWNS, WALKERS

Community – population > 25,000..... _____
25,000..... _____

Community – population <

Commercial _____

Organization

..... _____

Individual Entry _____

Junior Individual Entry

..... _____

Marching/Walking Entry _____

Musical Entry _____

****Important** Please note:**

In order to give your parade entry good publicity with the media (newspapers, television, radio) it is important that you complete this form with a DETAILED DESCRIPTION OF YOUR ENTRY.

Does your entry consist of: WALKERS? _____
(includes marching bands)

SINGLE VEHICLE(S)? _____
(single or abreast cars, vans, trucks, etc.)

ANIMAL(S)? _____
(includes teams in harnesses)

FLOAT? _____
(includes vehicles with trailers, fire trucks, & semi units)

****TOTAL LENGTH of your entry (including room to set up)**** _____

Guidelines: Car = 20 ft.; Car & Trailer = 40 ft.; Semi = 65-75 ft. * Float Units: PLEASE MEASURE*

Information needed for Parade Announcers and 'Colour Commentary':

Description of Unit (colour scheme, style, etc.:

Brief outline of sponsors & their objectives, slogans, mascots, names, etc.:

Awards or special appearances:

Name(s) of key persons (i.e. drum major and/or head majorette, queen, princess, etc.):

Indemnity Agreement:

The undersigned agrees to indemnify, hold harmless, and defend any action against the Interior Savings Fat Cat Parade, the Children's Festival Society of Kelowna, Innovex Event & Project Management, the Regional District of the Central Okanagan and the Corporation of the City of Kelowna from and against all liabilities whatsoever arising out of participation in the Interior Savings Fat Cat Children's Festival Parade.

Name: _____ Authorizing Signature: _____

Date: _____

PARADE RULES & REGULATIONS

PARADE DATE: **Saturday, June 11th, 2011**
PARADE THEME: **Where in the World is Fat Cat? Join us for a Global Adventure**

All entries must be 75% decorated – this will be strictly enforced

1. Entry forms must be submitted to the not later than **June 1st, 2011** (E: fatcatparade@gmail.com)
2. Your position in the parade will determined by the Parade Committee.
3. Your parade position number will be available at the Registration Table on the day of the parade.

The Registration area will be set up behind Interior Savings (678 Bernard Ave.)

4. All floats and special interest vehicles must be in the assembly area and in position no later than **8:45 am**, ready to be judged.
5. Animals, clown units, marching groups and walking entries must be in position by **8:30 am**, ready to be judged.
6. **COMMUNITY RELATED JUDGING** will start at **9:00 am** and will cease at 9:30 am. **COMMERCIAL ENTRY JUDGING** will start at **9:30 am** and will cease at **10:00 am**, when the parade begins. JUDGES WILL NOTIFY ENTRANTS WHEN JUDGING IS COMPLETED. BANDS, DRILL TEAMS, CADETS, AND COLOUR PARTIES WILL BE JUDGED BY **9:00 AM**.
7. All **animal entries** MUST BE PREPARED TO SUPPLY THIER OWN POOPER-SCOOPERS for the assembly area and parade, or they will **not be allowed in the parade**.

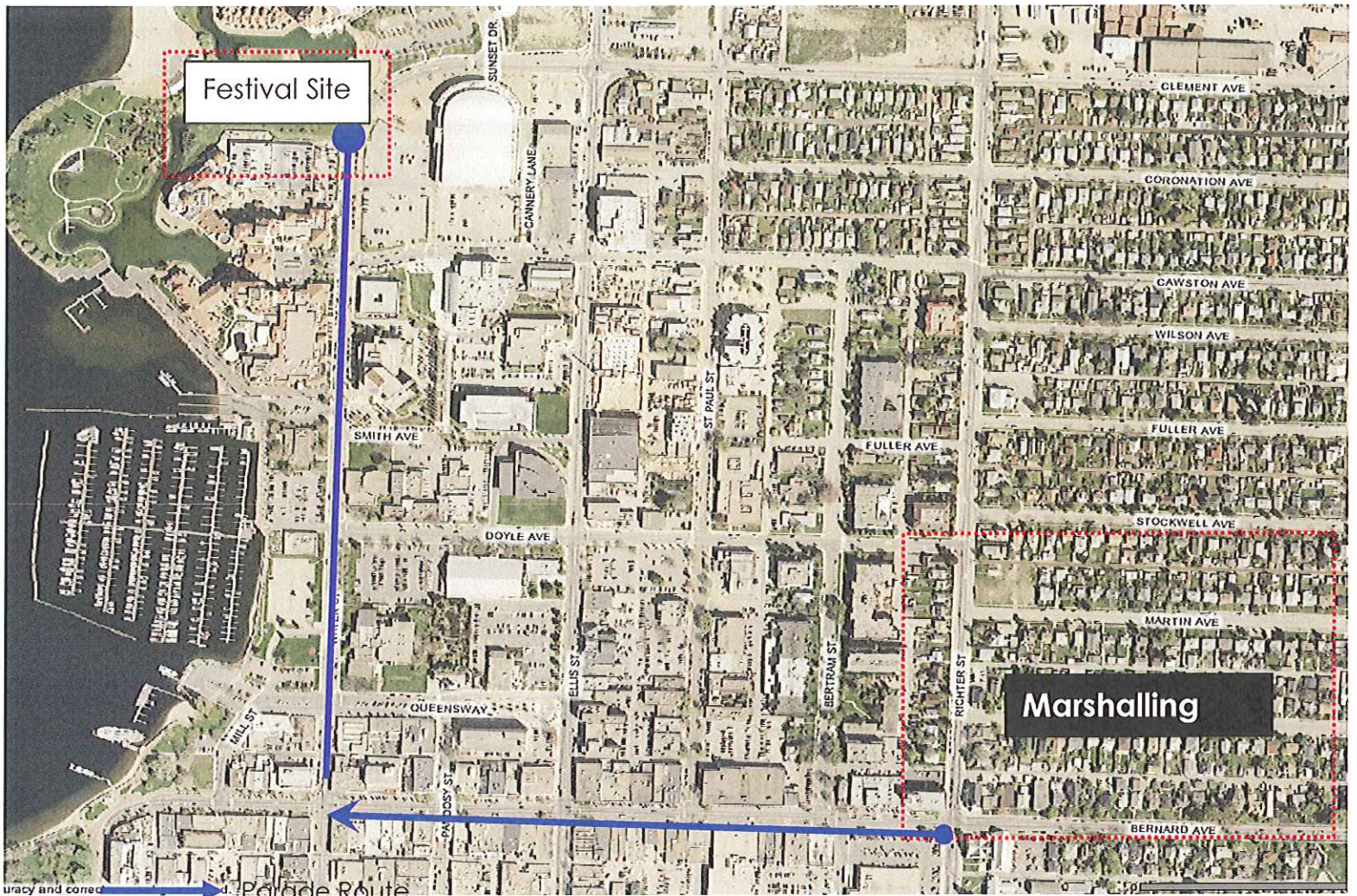
**** Animal entries MUST include proof of insurance as part of their application. ****

8. Smoking is not permitted in the parade.
9. Parade Marshals reserve the right to refuse entry to any unsuitably decorated floats or vehicles. They reserve the right to refuse entry to or pull from the parade floats or vehicles which, in their opinion, would constitute a safety hazard to the Parade. This includes having reason to believe the driver or participants are impaired in any way.
10. Parade moves off at 10:00 am SHARP!!
11. Special consideration will be made for handouts upon permission from the Parade Committee.
12. THROWING OF ANYTHING INCLUDING CANDIES BY PARADE PARTICIPANTS **IS FORBIDDEN!**

PARTICIPANTS CAUGHT DISOBEYING WILL BE PULLED FROM THE PARADE IMMEDIATELY.

13. Distance of 20 feet must be maintained between Parade units. Units creating unnecessary gaps may be removed from the Parade. Maximum height for floats is 13 feet.

A FORWARD MOTION MUST BE MAINTAINED – THIS WILL BE STRICTLY ENFORCED.



PLEASE RETAIN THE RULES & REGULATIONS PAGES FOR YOUR REFERENCE

NOTE: Parade assembly area is on **Richter Street** between **Bernard and Doyle Avenue**, including **Martin and Lawson Avenue** between **Richter and Ethel Street**. The Parade Committee will have a map of the Lineup and Dispersal Area. Please inform all members of your party where to meet once position and map is picked up.



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